Contest rules

Article 1

The company MILLET MOUNTAIN GROUP SAS:

21 rue du Pré Faucon / PAE Les Glaisins 74 943 ANNECY LE VIEUX CEDEX

Is organizing a free contest called "Steep Camp 2024" from November the 4th, 2023, to November 26th, 2023, inclusive. The contest can be entered online on the www.contest.millet-mountain.com platform until November 26th, 2023.

The organizer will not use personal data for customer relationship and prospection purposes without express prior consent. Entrants who exercise their right to delete their data before the contest ends will be deemed to have rescinded their participation.

Article 2

The contest is open to all persons connecting on the gaming platform during the contest period, namely from November 4th to November 26th, 2023, inclusive.

Persons who do not meet the above conditions; employees of the organizing company; and any person involved in the running of the contest as well as their family members (spouses, ascendants and descendants) are not eligible to enter the contest.

The organizing company reserves the right to ask any entrant to provide proof that they meet these conditions. Any person who does not meet these conditions or who refuses to provide proof thereof will be barred from the contest and cannot enjoy any prize won.

Entrants must have internet access and a valid email address.

Article 3

The "Millet Steep Camp" contest offering consists of registering for a prize draw via the online contest platform available on the page <u>www.contest.millet-mountain.com</u>; the entrant is invited to answer 3 questions and to complete an entry form with the requested details (surname, forename, phone number, postcode, town/city, email address). Winners will be drawn among the correct answers.

In addition, to validate their entry, the player must tick the box to declare they accept the present rules.

The player is informed and agrees that the data entered in the entry form are proof of their identity. The player is liable for the entered data as soon as they are validated.

The player undertakes to complete in good faith the entry form provided, and to provide the

organizing company with accurate information. The player must complete all entry fields shown as mandatory.

Any inaccurately or partly completed form will not be considered, and will cause the entry to be voided. Multiple entries will be penalized in the same way.

The winners will be notified personally by email within one week after the winning draw, at the email address provided in the entry form. They must then confirm within 48 hours that they accept their prize.

Millet guarantees 3 packages, each including 2 nights with half board and 1 alpine activity supervised by a mountain guide. The prizes cannot be transferred or sold. The prizes cannot be disputed, and the organizer will conduct no exchange or provide any prize in kind or cash.

By accepting the prize, the winner acknowledges that they must send their contact details to the organizing company. By entering the contest, the entrant agrees expressly and unconditionally to every provision in the present rules.

Article 4

The contest running dates are:

- from November the 4th, 2023, to November 26th, 2023 inclusive.

Any return of a product for refund will automatically cancel entry in the prize draw. The participating store is required to request the email address associated with the entry.

Automatic entry methods using software, hardware, a bot or any other system that does not constitute manual entry are prohibited. Millet reserves the right to take any action, including cancellation of a prize, if fraud or falsification is suspected.

Prizes won by entrants cannot be taken back, exchanged, converted into cash or currency, or transferred to another person. However, the organizing company reserves the right to replace the prize on offer by a replacement prize of equivalent nature and equal value.

The winners waive the right to claim from the organizing company any compensation arising from harm caused by accepting and/or using the prize.

Article 5

The prizes will be won through a draw. 5 draws will be made among the participants having correctly answered the questions.

The prizes are as follows:

• For two persons: two nights with half board, one alpine activity supervised by a guide including the possible lifts and alpine gears rental required for the activity: 700€.

• Transportation costs to and from Chamonix to their homes are the responsibility of the winners.

The prize values were determined when the present rules were drafted and are not open to dispute. The present prizes awarded to the winners can give rise to no dispute of any sort, or to any remittance of their cash countervalue, or to their exchange or replacement for any reason whatsoever. The winners' names will be available from the organizing company after the prize draw.

No document or photograph relating to the prizes is contractually binding. The organizing company reserves the right to substitute at any time, for any of the prizes on offer, a prize of equivalent value or similar characteristics.

The organizing company cannot be held liable for any delay and/or loss during shipping that is due to the postal service or transporters; or for the total or partial destruction of the prizes by this type of transport or in the event of a failure by these services or of any other fortuitous event.

If a winner cannot be contacted following the draw, their prize will be reallocated.

Article 6

The organizing company reserves the right to curtail, extend, amend or cancel the present operation in the event of a force majeure making it impossible to continue the contest per the provisions of the present rules, particularly in the event of an internet malfunction or of any other problem related to telecommunications networks, online computers, servers, internet access providers, computing hardware or software.

Should such a cancellation, amendment or extension occur, the organizing company undertakes to notify all entrants by email and, if necessary, to send them the new rules.

FRAUD: The organizing company may cancel all or part of the contest if fraud appears to have occurred in any form whatsoever, particularly by computing means, within the scope of entering the contest or deciding the winners. In such an event, the organizing company reserves the right to not award the prizes to the offenders and/or to take legal action against them in the relevant jurisdictions.

Article 7

The organizing company cannot be held liable for any direct or indirect harm, irrespective of its causes, origins, nature or consequences, even if it has been advised of the possibility of such harm, caused: (i) by a malfunction in the internet network or of the computer of an entrant or of any person or company related to the organization of the contest; or by any other problem related to telecommunications networks, online computers, servers, internet

access providers, computing hardware or software; (ii) by anyone accessing the website or being unable to access it; and (iii) by use of the website, including any damage or virus that may infect the entrant's computing hardware or any other property.

Article 8

Any contest entrant can request a fixed refund of the connection costs related to their participation in the contest, corresponding to the cost of 1 (one) minute of local telephone communication (inclusive of VAT) at peak hours from a landline, per current France Télécom rates, for the preparation and sending of their entry form (one refund per participant, irrespective of the number of connections made).

This duration is longer than the time need to enter, print off the rules, acquaint oneself with the special conditions of the contest, and play the game. Subscriptions to internet access providers and to computing hardware (computer, modem, cables, etc.) are not refunded, as contest entrants declare that they already have these available to use.

Entrants with a permanent ADSL-type connection or who use an access provider incorporating a telephone connection free of charge are, by their nature, ineligible for refund.

Any refund request must be sent by letter only to: Millet Mountain Group SAS, Marque Millet, Service Communication, 21 rue du Pré Faucon / PAE Les Glaisins, 74 943 Annecy le Vieux Cedex, France, at most 30 (thirty) days after the contest closes, with the postmark deemed proof of sending date. The request must state the contest title, the entrant's forename and surname, the telephone number from which they connected to the website, their email address, and the date and time at which they connected to enter the contest. The request must be sent with a copy of the entrant's most recent internet subscription invoice and bank account details, as the refund is paid by wire transfer.

Economy-rate postage for the refund request letter will be refunded by request.

Article 9

By entering the contest, the entrant agrees irrevocably and unreservedly to the present rules. In the event of any challenge or complaint for any reason whatsoever, requests must be sent in writing to: Millet Mountain Group SAS, Marque MILLET, Service Trade Marketing, 21 rue du Pré Faucon / PAE Les Glaisins, 74 943 Annecy le Vieux Cedex, France, within 30 (thirty) days after the contest closes. Should any difficulty arise from applying or interpreting the present rules, entrants undertake to seek an amicable solution with: Millet Mountain Group SAS, Marque MILLET, Service Trade Marketing, 21 rue du Pré Faucon / PAE Les Glaisins, 74 943 Annecy le Vieux Cedex, France, prior to taking any legal action against said party. The present rules are governed by French law.

Article 10

Pursuant to French law no. 78-17 of 6 January 1978 on data protection and civil liberties, the entrant is informed that some answers indicated as such in the entry form may be optional, it being specified however that failure to answer the mandatory questions will preclude entry in the contest.

The purpose of the organizing company's collection of the entrant's personal data is to ensure that the contest runs properly.

Entrants can at any time make a request to rectify or withdraw their data by email to: contact@milletmountaingroup.com or by post to: Millet Mountain Group SAS, Marque MILLET, Service Trade Marketing, 21 rue du Pré Faucon / PAE Les Glaisins, 74 943 Annecy le Vieux Cedex, France. Each entrant also has the right to access, rectify and withdraw their data. These rights can be exercised directly by simply writing, and enclosing a photocopy of a piece of the entrant's ID, to: Millet Mountain Group SAS, Marque MILLET, Service Trade Marketing, 21 rue du Pré Faucon / PAE Les Glaisins, 74 943 Annecy le Vieux Cedex, France, or by sending an email to: contact@milletmountaingroup.com

The cost of postage at the current economy rate will be refunded to anyone who so requests.